



For Immediate Release

22 January 2015

1pm plc

("1pm", the "Group" or the "Company")

Director/PDMR Shareholding

1pm, the AIM quoted independent provider of finance to the SME sector, has today been informed that on 21 January 2015 Ron Russell, non-executive director, purchased 25,907 shares in the Company at 62.65p per share and on 22 January 2015 purchased a further 15,000 shares in the Company at a price of 63.00p per share following which Mr Russell's aggregate holding of shares in the Company is 7,348,684 shares. UK Private Healthcare Limited, a company of which Mr Russell is a director and with which he is connected by virtue of a 25 per cent. shareholding, has an interest in 622,950 shares in the Company.

For further information, please contact:

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About 1pm:

The Company was admitted to AIM in August 2006.

1pm plc is an established independent finance company focused on providing SMEs with accessible funding to add value to their businesses. All customers must have good credit histories and proven ability to repay their finance commitments.

1pm currently provides asset finance from £1,000 to £50,000 for a period of between 12 and 60 months and £1,000 to £26,000 for business loans (repaid over 3-36 months).

Mission Statement – 'Helping the UK economy grow by providing finance to businesses'

You can find more information on the Company website www.1pm.co.uk